

Crafting your Career

A winding path

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JOURNEY/ DECISION

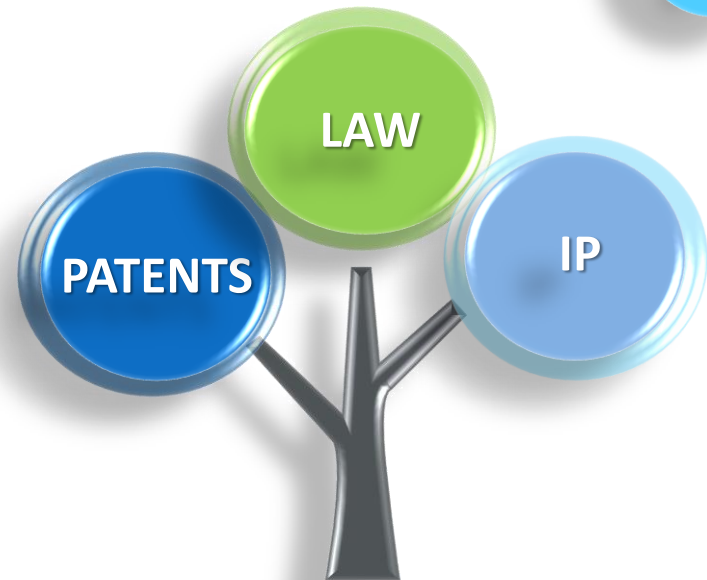
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2



3



CIRCUMSTANCES

NLSIU



XIMB

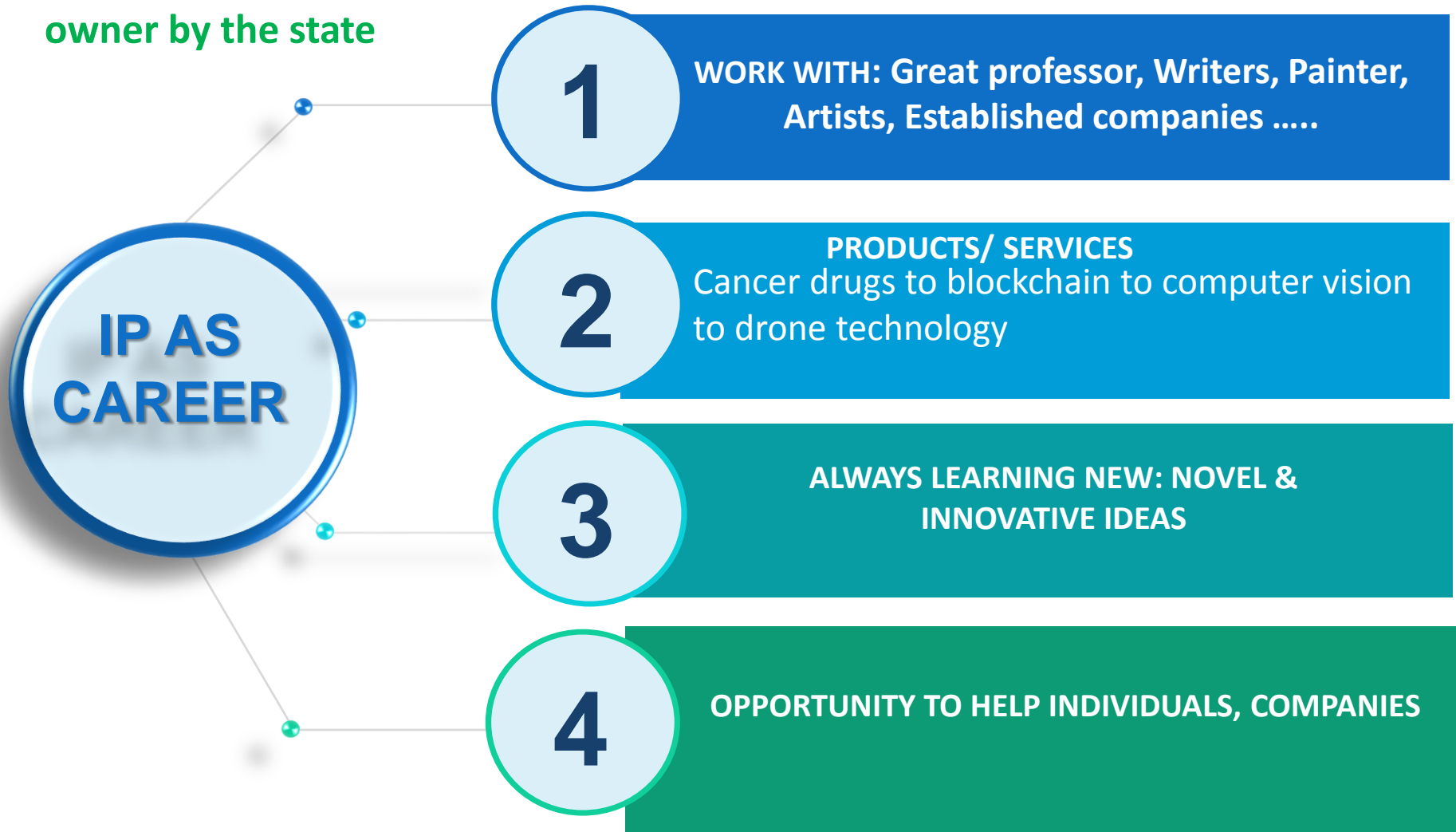


COMPANY



CONSULTING

Exclusive rights related to creations of the mind: inventions, literary and artistic works, symbols, names, images, and designs-monopoly is assigned to designated owner by the state



JOB INVOLVE

- Search, Drafting, Filing, Prosecution & Maintenance Of IP
- Agreements, IP Due Diligence

01

DUTIES

- Understanding Client's Business, Simple To **Complex Technologies, Advising Innovators**
- Suggest Adequate Protection

02

03

RESPONSIBILITIES

Protecting IP Rights: Patent, Trademark, Copyrights, Design, Geographical Indication

A TYPICAL WORK DAY



- Client Consultation
- Drafting & Reviewing
- Filing Applications, IP Office Actions
- Coordinating With Foreign Councils
- Speaking Engagements

THINGS LIKE MOST

- **Analysis & Strategic Inputs**
- Helping Clients To **Grow Their Businesses**
- Getting A **Patent Grant**, Registering TM & Design
- **Value We Add**



THINGS LIKE LEAST

- Lots Of **Paper Work**
- Lots Of **Deadlines**



Time

Getting Information

Changing dynamics of IP Law



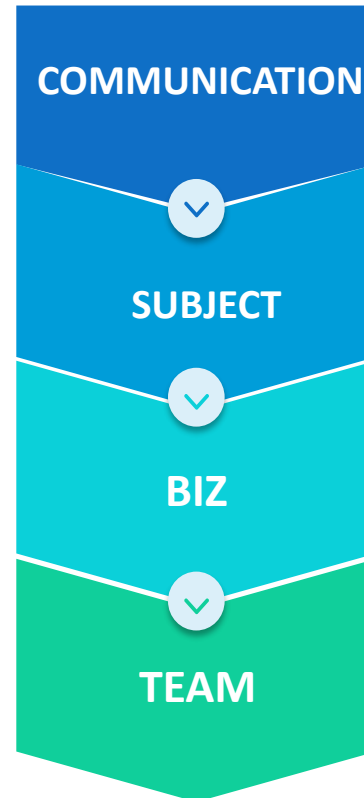
Resource

With necessary
knowledge &
skills

SKILLS WE APPLY MOST

**GOOD COMMUNICATION
SKILL**

**SUBJECT
MATTER
EXPERTISE**



**UNDERSTANDING IDEA &
BUSINESS**

**DELEGATION &
TEAMWORK**

HOW CAN ONE GAIN THESE SKILLS

COMMUNICATION & UNDERSTANDINGS

- More Of Reading **Variety Of Topics**, Practice Listen, Ask Questions
- Be Precise, Be Specific, Each And Every Word Counts



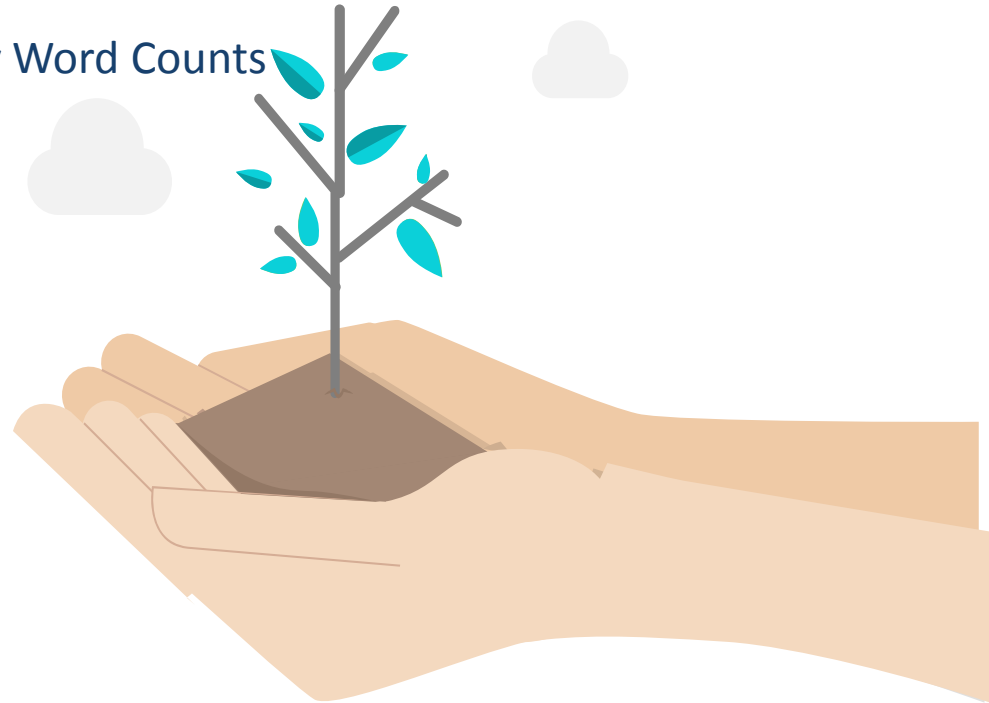
SUBJECT MATTER EXPERT

- Build A **Foundation** Of Knowledge
- **Continue** Educating Yourself

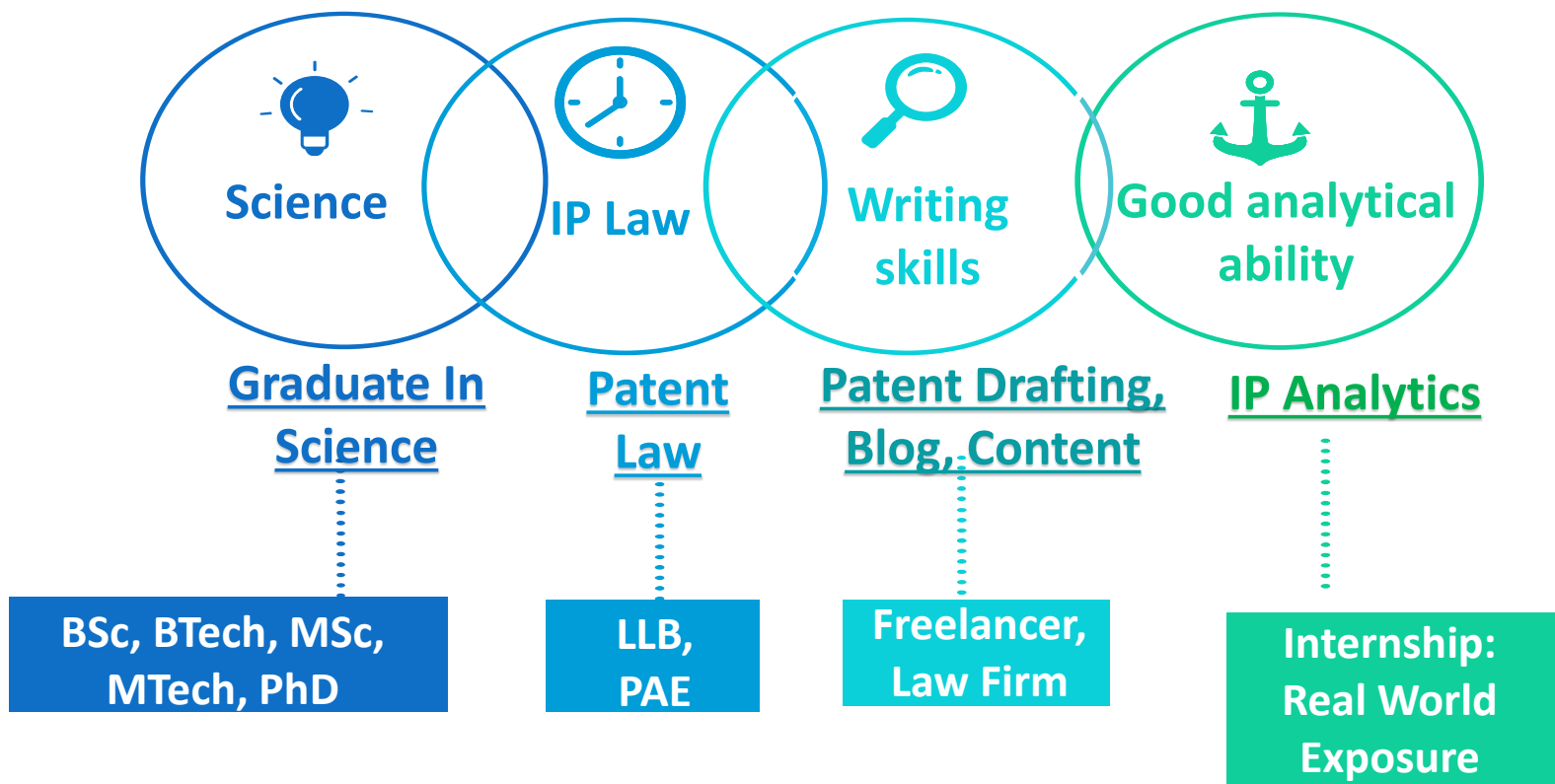


TEAMWORK

- **Strong Sense Of Group Commitment**
- Understand **Team Culture**, Norms Of Group



EDUCATIONAL QUALIFICATIONS AND WORK EXPERIENCE



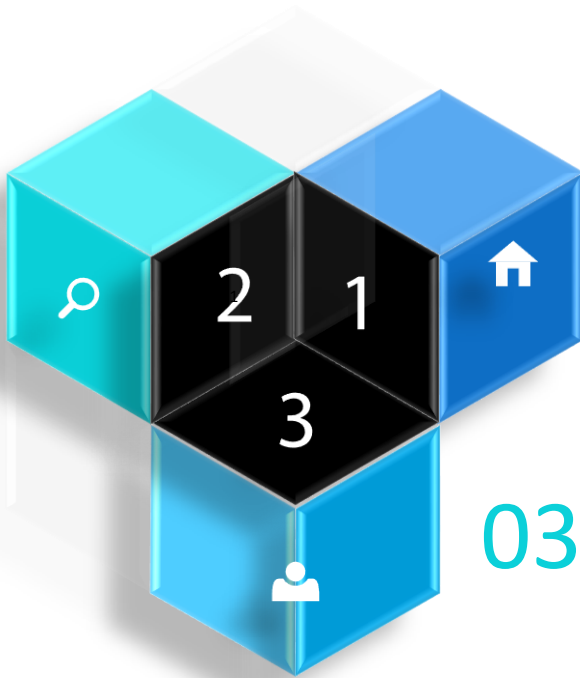
COURSES & WORKSHOPS

01 ONLINE

The World Intellectual
Property Organization



FICCI



02 DISTANCE LEARNING/FULLTIME (Basic, Advance, Skill Development)

NLSIU, NALSAR I MUMBAI: GNA Patent Gurukul,
KPMSOL, The Academy Of Intellectual Property Studies
(AIPS)

03 LLB/LLM/ SECIAL PROGRAMS

- Patent Drafting
- LLB: Litigation, Agreement Drafting
- IP/Patent Valuation
- IP Audit
- Technology Transfer
- Competition Law

PRESENT JOB MARKET

JOB MARKET

CAREER SCOPE & JOB PROSPECTS

Various Global/ National organizations, Law firms



INDUSTRY IS EXPONENTIALLY GROWING

Outsourced Job: Global Market. Patent Docketing, Patent Searching, Paralegal



GROWTH IS EASY, SALARY IS GOOD

But getting a job initially is not very easy: necessary skills & experience.



YOU CAN WORK IN YOUR CORE AREA

Most Graduates: Job not aligned with degree.
In IPR mostly you work in core area of your technological expertise.





India is becoming a hub for start-ups and R&D centres.

#startupindia



Numerous Funding options by Govt & Pvt sector. First track patent examination.

More and more companies are filing patents and creating valuable IPs.

IP JOURNEY (DOS AND DON'TS)



IP law has **broad spectrum and dynamic**. Unless you plan to start your own IP consulting firm in IPR, it is advisable you **pick your element**, build your expertise.



First **get a real world experience** of how is it to work in a law firm/ corporate IP division.

First **start small**: online course, small internship etc.
If you like it then plan big investment.

YOUR PATH YOUR CRAFT

- Have a creative hobby: Dancing, Music, Painting.
- Carve out your niche.
- If you want to have a career choice of Technology, Law, Patent, Innovation and dealing with people:

IP is a great fit & challenging career option.

THANK YOU