

Workshop on Science Journalism for Women

IndiaBioscience, National Centre for Biological Science (NCBS), Bangalore

Orientation Session: 12 November, 2018

Venue: Dasher, NCBS, Bangalore

Opening Session

10:00 AM – 10:20 AM

Janaka Pushpanathan, Director, British Council (South India)

Harinath Chakrapani, Head, Science Media Centre, IISER Pune

Satyajit Mayor, Director, NCBS-TIFR, Bangalore

Smita Jain, Associate Director, IndiaBioscience, Bangalore

Keynote Address

10:20 AM – 11:00 AM



D. Balasubramanian

Distinguished Scientist &
 Director of Research Emeritus,
 LVPEI, Hyderabad

Making friends with science; how is it to be achieved?

D. Balasubramanian, a chemist- turned biologist, is the former director of Centre for Cellular and Molecular Biology (CCMB, Hyderabad) and presently the Director of Research Emeritus at the non-profit L V Prasad Eye Institute, Hyderabad. Throughout his scientific career, he has been engaged in the popularization of science. He has been writing a fortnightly column called “Speaking of Science” in The Hindu since the last 30 years. He has been awarded the UNESCO Kalinga Prize for the Popularization of Science in 1997, Paris, France, and both the Indian National Science Academy’s Indira Gandhi Prize for Science Popularization, and the DST/NCSTC National Prize for Science Popularization in 2002.

Tea/Coffee

11:00 AM – 11:30 AM

Session 1: Science Outreach

11:30 AM - 1:00 PM

Moderator: Shreya Ghosh, IndiaBioscience



Shannon Olsson

National Center for Biological
 Sciences (NCBS), Bangalore

Represent! A personal journey of reaching out as a woman in science

11:30 AM - 11:50 AM

Shannon Olsson heads the Naturalist-Inspired Chemical Ecology (NICE) group at the National Centre for Biological Sciences (NCBS) in Bangalore. She is part of a large effort to promote chemical ecology in India. She also actively participates in outreach, including exhibits at the Science Gallery in Dublin, the Science Express Train Across India, articles for “I Wonder” Magazine for middle school science teachers, and the DWIH workshop on Women’s Empowerment in a Globalized World. Her favourite thing about being a scientist is the privilege to observe and learn, every day, something completely new, and the possibility that something new could make a positive difference in this world.



Jyoti Narula Ranjan
SynTalk, Mumbai

Thinking Itself

11:50 AM - 12:10 PM

Jyoti Narula Ranjan is the founder of SynTalk, and drives pre-production research, episode prototyping, episode design and technology-led dissemination. She is committed to creating a unique globally recognized platform for original long-term conversations & thinking across disciplines. Jyoti has worked with several leading global and Indian technology companies and start-ups including Google, Star India ('Hotstar'), Aricent, and Netcore. She has also independently consulted with small to mid-sized companies looking to (particularly) use the mobile communications medium for strategic ends.



Jahnavi Phalkey
Science Gallery, Bangalore

Thinking Beyond Science Communication at Science Gallery Bengaluru

12:10 PM - 12:30 PM

Jahnavi Phalkey is the Founding Director of Science Gallery Bengaluru, a part of an international network of university-based galleries in Dublin, London, Melbourne, Venice and Detroit. A documentary filmmaker and historian of science and technology, she is the author of "Atomic State: Big Science in Twentieth Century India", and has directed the documentary film Cyclotron.

Q/A

12:30 PM - 1:00 PM

Lunch

1:00 PM - 2:00 PM

Session 2: Communicating to Educate & Entertain

2:00 PM - 3:30 PM

Moderator: Manjula Rao, Director - Higher Education & Society, British Council



Subhra Priyadarshini
Nature India, New Delhi

Many shades of science stories

2:00 PM - 2:20 PM

Subhra Priyadarshini is an award-winning science journalist and currently the Chief Editor of Nature India, Nature Research Group's (NRG) India operations. Subhra has been a journalist chasing deadlines to cover politics and sports, fashion and films, crime and natural disasters in the mainstream Indian media for over a dozen years. Subhra received the BBC World Service Trust award for her coverage of the 'Vanishing Islands of Sunderbans' in the Bay of Bengal and the PANOS South Asia Media Excellence Award for her incisive coverage of climate change issues. She mentored India's first science journalism fellowship - the TDU-Nature India Media Fellowship - and will soon be launching the Nature India-Wellcome Trust India Science Media Fellowship.



Aashima Dogra
Life of Science, Bangalore

Labhopping: Doing science journalism independently

2:20 PM - 2:40 PM

Aashima Dogra is a freelance science communicator and co-founder of thelifeofscience.com. She holds a degree in science communication from the University of Warwick and has been an editor at Brainwave magazine. Her writing has been published on thewire.in, firstpost.com, Indian Express, The Asian Age, and others. The Life of Science is an independent science and feminist media project on a mission to make Indian women in science more visible.



HS Sudhira
Gubbi Labs, Bangalore

Communicating Science and Why Public Engagement Matters

2:40 PM - 3:00 PM

H. S. Sudhira established Gubbi Labs, a private research collective that works on a host of domains ranging from sustainable ecosystems to livable settlements. At Gubbi Labs, a division was carved out in 2014, called Research Media Services, with the aim of bridging the gap between research institutes and the general public. As a part of this, he has led the team that has successfully set up the Science Media Center for the Indian Institute of Science (IISc), which subsequently evolved into Research Matters. He is also a neogeographer, an active researcher, a birdwatcher and volunteers with India Literacy Project (ILP), a non-profit that works for the cause of quality education in public schools.

Q/A

3:00 PM - 3:30 PM

Tea/Coffee

3:30 PM - 4:00 PM

Overview of the Workshop
PM

4:00 PM - 4.30



Rebekah Smith McGloin,
Coventry University, UK

Rebekah Smith McGloin has expertise in science communication training and teaching researchers to write for a variety of audiences. Rebekah has a track record in working specifically with doctoral and early-career researchers to develop science writing skills. She has led successful projects to train more than 200 doctoral students and early-career researchers in science communication, in partnership with the London Science Museum, and science outreach programmes at the Sanger Institute and Wellcome Trust. More generally she has worked extensively on programmes to support advanced writing skills in doctoral and early-career researchers, including writing for the public, for government and writing press releases.