

Job title: Head/Manager of Communications and Public engagement, Bangalore Life Sciences Cluster (BLiSc)

We are looking to appoint a Head/Manager of Communications to plan and drive the Communication, Outreach and Public engagement activities of Bangalore Life Science Cluster (BLiSc). The appointment will be on a contractual basis and the selected candidate will be offered a consolidated salary.

About BLiSc

The BLiSc comprises of the National Centre for Biological Sciences (NCBS), Tata Institute of Fundamental Research (TIFR), Institute for Stem Cell Science and Regenerative Medicine (DBT-inStem), Tata Institute for Genetics and Society (TIGS, spearheading genetics to benefit society), and Centre for Cellular and Molecular Platforms (C-CAMP, a premier research and innovation centre. While the individual institutions have their own scientific mandate, the synergistic associations at the BLiSc is aimed for a far greater impact on life sciences research than the sum of individual contributions from each institution.

Roles and responsibilities

The key focus of Head/Manager of Communications, BLiSc will be to drive unique content that reflects to its stakeholders, the culture, vision and of the cluster. The role will come with the following responsibilities:

1. Cluster Communications:

- The Head/Manager will lead and co-ordinate the communications effort at BLiSc. The person will work across campus with the community at NCBS, C-CAMP, TIGS and InStem to deliver signature BLiSc communications, public engagement and outreach activities. The role will require projection of campus wide efforts via creation of high-quality content to maximize visibility and outreach through digital, web and other social media platforms. She/he will also be expected to manage media relations for the BLiSc. Additionally, maintenance of an integrative events page/microsite, and co-ordinate web content. This will be part of building a recognition for the BLiSc as an entity.
- She/he will supervise and manage communication efforts at NCBS and InStem, while advising on cluster related activities at C-CAMP and TIGS. The person will be expected to manage interns and external consultants/agencies who provide communications services, along with institutional Communication Officers from InStem, TIGS, C-CAMP and NCBS. She/he will enable quick and effective responses in situations of Crisis Management.

2. Public engagement: The Head/Manager of communications BLiSc will be responsible for curation, design, co-ordination and delivery of public engagement activities like Science café, public lectures and micro open days, execution of innovative campus tours and other such

signature events. The person would also be responsible for delivery and co-ordination of interactive campus visits and tours for students, delegates, visitors.

Skill Set Required: The ideal candidate should

- have excellent oral and written communication skills in science writing/ journalism/ other media/content.
- have a masters' degree, and a minimum of three-five years of experience in science communication and public engagement
- have a synthetic view of campus communication
- have interest in research and in interacting with scientists and the public
- demonstrate high level of creativity and strong written communications skills
- have strong influencing skills to gain support and commitment from a team
- be able to multi-task and handle multiple projects and stakeholders at the same time
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It is desirable that the candidate

- have extensive exposure to science
- experience with managing media relations

Discussion, reporting and evaluation

The HC BLiSc will report to the **cross-campus communications committee** that includes Head, Outreach and Development (NCBS), Head, Communications (InStem), Head, Community Engagement (TIGS) and Communications Advisor, C-CAMP. Evaluation will be based on user inputs, inputs of the communications team, and supervisory inputs.

Consolidated salary: Compensation will depend on the experience.

Apply with CV, statement of interest (500 words) and examples of past work to hr@ccamp.res.in by January 15th, 2023. Two references and a writing sample will be sought from shortlisted candidates.